

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার  
বাংলাদেশ টেলিভিশন  
সদর দপ্তর ভবন  
রামপুরা, ঢাকা-১২১৯।  
[www.btv.gov.bd](http://www.btv.gov.bd)

নং-বিটিভি/প্রশাসন-০৯/(অংশ-০১)/ ৫১৬

তারিখ: ০৬ ফাল্গুন ১৪২৪ বঙ্গাব্দ  
২২ ফেব্রুয়ারি ২০১৮ খ্রিস্টাব্দ

বিষয়: Call for Entries for AIBD World TV Awards 2018

সূত্র: Asia-Pacific Institute for Broadcasting Development (AIBD) এর  
১৬.০১.২০১৮ তারিখের পত্র

উপর্যুক্ত বিষয়ে সূত্রোক্ত পত্রের বরাতে AIBD World TV Awards 2018 প্রতিযোগিতায় বাংলাদেশ টেলিভিশনের অংশগ্রহণের লক্ষ্যে প্রতিযোগিতার Criteria and Regulation এর ছায়ালিপি এ সাথে প্রেরণ করা হলো। আলোচ্য প্রতিযোগিতার বিজ্ঞপ্তিটি শাখার প্রযোজকদের অবহিত করে অগ্রহী প্রযোজকদের পেশকৃত প্রোগ্রামসমূহ হতে প্রতি ক্যাটাগরিতে ০২টি সেরা প্রোগ্রাম বাছাই করে আগামী ০৫ই মার্চ ২০১৮ তারিখের মধ্যে নির্ধারিত ফরমেটে প্রশাসন শাখায় প্রেরণের জন্য নির্দেশক্রমে অনুরোধ করা হলো:

সংযুক্তি: ...০৭... (পাতা)।

(মো: নাছিমুজ্জামান)

সহকারী পরিচালক (প্রশাসন)

ফোন: ৯৩৫২০২৫(অফিস)

বিতরণ: সদয় কার্যার্থে-

- ০১/ উপ-মহাপরিচালক (অনুষ্ঠান/বার্তা), বাংলাদেশ টেলিভিশন, ঢাকা।  
০২/ সিস্টেম এনালিস্ট, বাংলাদেশ টেলিভিশন, ঢাকা- (AIBD এর বিজ্ঞপ্তিটি ওয়েবসাইটে প্রকাশের অনুরোধ করা হলো)।

অনুলিপি: সদয় অবগতির জন্য-

- ০১। মহাপরিচালক মহোদয়ের ব্যক্তিগত সহকারী, বিটিভি, ঢাকা।  
০২। পরিচালক (প্রশাসন) মহোদয়ের ব্যক্তিগত সহকারী, বিটিভি, ঢাকা।  
০৩। কার্যালয় নথি।

২৪-০২. ১৮

Subject: Call for Entries for AIBD World TV Awards 2018

From: vasuhi@aibd.org.my

Cc: leeza@aibd.org.my

Date: Tuesday, January 16, 2018, 11:56:11 AM GMT+6

Dear Respected Members of the AIBD,

The AIBD in collaboration with its global partners presents the World TV Awards 2018, in two categories:

- Category HUMANITY for The Best Television Documentary on Immigration or Migration
- Category SCIENCE/ENVIRONMENT for The Best TV Programme on Clean Water for Life

We are pleased to present this opportunity to all broadcasters in Asia, Pacific, Europe, Africa, South America and North America from public, private sectors and freelancers to participate in these unique World TV Awards.

This competition will provide the opportunity for television producers to receive international recognition for their work.

We would appreciate if you could kindly disseminate this information as widely as possible.

The winner prize consists of US\$5,000.00 cash, a trophy and a certificate presented by AIBD per Award category.

Please note that producers can submit up to two programmes per category and the deadline for programme submission is **Monday, 12 March 2018**.

Please find attached the letter from AIBD, Criteria & Regulations and Application Forms for each category of the said Awards.

More information is available on our website [www.aibd.org.my/worldtv](http://www.aibd.org.my/worldtv)

We look forward to receiving your entries and application forms as soon as possible.

Yours sincerely,

(Ms) Vasuhi  
for Fathimath Leeza  
Programme Manager, AIBD

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This mail message has been scanned for viruses and dangerous content by [MailScanner](#), and is believed to be clean.



Call for Entry Letter.pdf  
464.6kB



WTA Criteria Humanity 2018.pdf  
211.9kB



WTA Humanity Entry Form 2018.doc  
1.8MB



WTA Science Criteria 2018.pdf  
195.8kB



WTA Science Entry Form 2018.doc  
359.5kB



# Asia-Pacific Institute for Broadcasting Development

Postal Address : P O Box 12066, 50766 Kuala Lumpur, Malaysia  
Street Address : 2nd Floor, Technology Building, IPPTAR, Angkasapuri, 50614 Kuala Lumpur, Malaysia

Phone : (603) 22823719 / 22823618 / 22827192  
Fax : (603) 22823761

Your Ref:

E-mail : [admin@aibd.org.my](mailto:admin@aibd.org.my)

Our Ref:

E-mail : [devbroad@aibd.org.my](mailto:devbroad@aibd.org.my)

Website : [www.aibd.org.my](http://www.aibd.org.my)

R-029-MY-18

12 January 2018

Dear Respected Members of AIBD,

## CALL FOR ENTRY WORLD TV AWARDS 2018

The Asia-Pacific Institute for Broadcasting Development AIBD in collaboration with its global partners presents the World TV Awards 2018, in two categories:

- ① **Category HUMANITY for The Best Television Documentary on Immigration or Migration**
- ② **Category SCIENCE/ENVIRONMENT for The Best TV Programme on Clean Water for Life**

We are pleased to present this opportunity to all broadcasters in Asia, Pacific, Europe, Africa, Middle East, South America and North America from public, private sector and freelancers to participate in this unique World TV Awards.

Supported by Arab States Broadcasting Union (ASBU), Radio TV Malaysia (RTM), France Médias Monde and AIBD, this competition will provide the opportunity for Television producers to receive international recognition for their work.

We kindly request you to disseminate this information as widely as possible.

"The Prize" consists of **US\$5,000.00 cash, a trophy and a certificate** presented by AIBD per Award category.

Winners will be presented with their Awards during the **Asia Media Summit** to be held in **New Delhi, India on 10 - 12 May 2018**.

Please note that producers can submit up to **two programmes per category** and the deadline for programme submission is:

**Monday, 12 March 2018**

Please find the relevant **information on criteria, regulations and application forms for the World TV Awards 2018** on our website:

[www.aibd.org.my/worldtv](http://www.aibd.org.my/worldtv)

We look forward to receiving your entries and application forms as soon as possible.

If you have any queries regarding this event, please do not hesitate to contact Ms Fathimath Leeza (AIBD Programme Manager) at the following e-mail address: [leeza@aibd.org.my](mailto:leeza@aibd.org.my)

Yours sincerely,



**CHANG JIN**  
Director  
Asia-Pacific Institute for Broadcasting Development

Chang Jin  
Director, AIBD



FRANCE  
MÉDIAS  
MONDE

**WORLD TV AWARDS 2018**  
**CATEGORY HUMANITY**  
**The Best TV Documentary on Immigration or Migration**

**CRITERIA AND REGULATION**

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**Genre:**

Documentary

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**Length:**

Maximum of 60 minutes

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*All the entries will be judged according to the following criteria:*

1. The programme must focus on efforts in creating awareness among the audience on migration/immigration and advocate for solution oriented concepts on how to manage the issue.
2. The programme must represent an outstanding example dealing with aspect(s) of migration/immigration and its manifestations such as sharing of resources, assimilation or social discrimination and exclusion, etc. The programme must highlight people's needs and show effective solutions to over-coming the challenges.
3. The programme could either focus on a local, regional or on global point of view.
4. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
5. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
6. The programme must have been produced within the last 12 months before the date of submission.
7. The programme must be either in English or in any other language with English subtitles. It can also be a non-narrative piece.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

*Who can submit an entry?*

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

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*How many entries can be submitted?*

⇒ Each producer/organisation can submit up to **2 entries**.

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*Format requested:*

⇒ Programmes must be submitted in **DVD format**.

⇒ **3 DVDs** are requested for each programme submitted.

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*Shipping information:*

The DVDs and the submission forms should be sent to Ms. Fathimath Leeza at the following address:

- ⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)  
2<sup>nd</sup> Floor, Bangunan Teknologi (IPPTAR Lama)  
Kompleks Angkasapuri,  
50614 Kuala Lumpur, Malaysia

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*Deadline:*

The entry forms and the DVDs should reach AIBD **no later than:**  
**Monday 12th March, 2018**

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*Jury:*

Jury members are senior media professionals from various countries and regions.

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*Winner Prize:*

- ⇒ **US\$5,000.00 cash** in favor of the producer and/or broadcasting organisation
- ⇒ **A trophy and a certificate** presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)
- ⇒ **A trip to New Delhi, India** to receive the trophy and the certificate at the Asia Media Summit (AMS) on 11 May 2018, a global media gathering.

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*Note:*

- ⇒ The names of the winner and runner-up will be announced at the AMS 2018, New Delhi, India.
- ⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.
- ⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference organised in Sri Lanka from 2 - 4 August 2018.

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*Information:*

More information on World TV Awards is available at: **[www.aibd.org.my/worldtv/](http://www.aibd.org.my/worldtv/)**



**WORLD TV AWARDS 2018**  
**CATEGORY SCIENCE/ENVIRONMENT**  
**Clean Water for Life**

**CRITERIA AND REGULATION**

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**Genre:**

TV Documentary, Short documentary/TV report, Docu drama,  
Edutainment/Infotainment TV programme, Public Service Announcement/TV Spot

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**Length:**

A maximum of 60 minutes

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**All the entries will be judged according to the following criteria:**

1. The United Nations Sustainable Development Goal 6 – *Clean Water for Life* is the theme for 2018 World TV Awards Category Science/ Environment. Hence the programme should describe concrete actions and/or practices in the field which create awareness of having clean water and must highlight the initiatives to ensure universal access to it.
2. The programme could either focus on a local, regional, sectoral or on global point of view.
3. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
4. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
5. The programme must have been produced within the last 12 months before the date of submission.
6. The programme should use an engaging and easily understandable style. Information presented in the video must be factually accurate.
7. The programme must be either in English or in any other language with English subtitles. It can also be without words.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

**Who can submit an entry?**

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

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50614 Kuala Lumpur, Malaysia
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